

FIG. 4

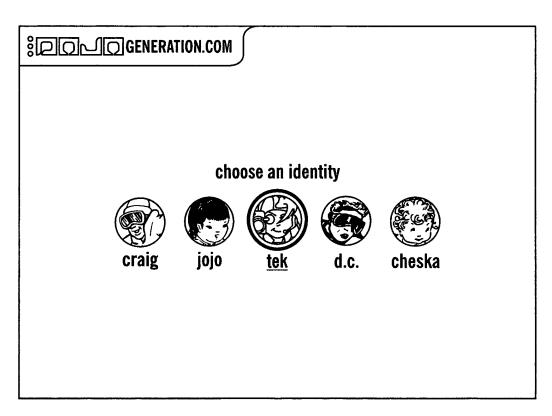


FIG. 5

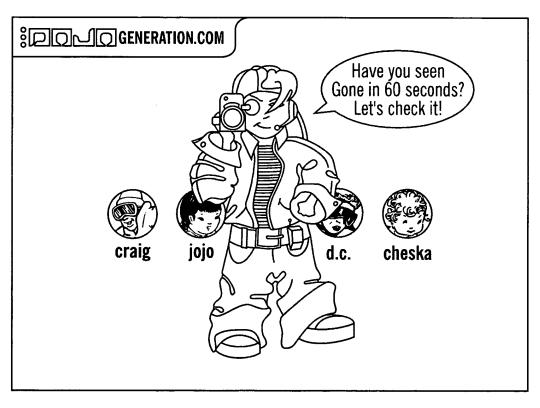


FIG. 6

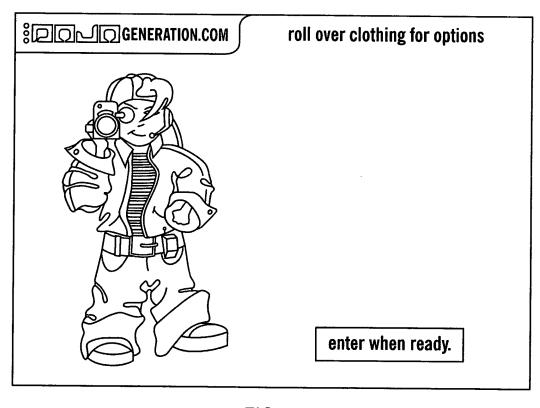


FIG. 7

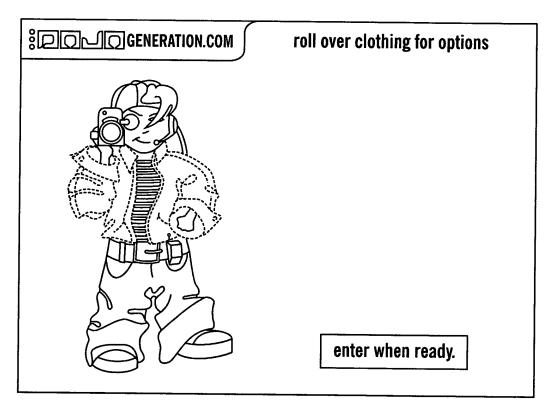


FIG. 8

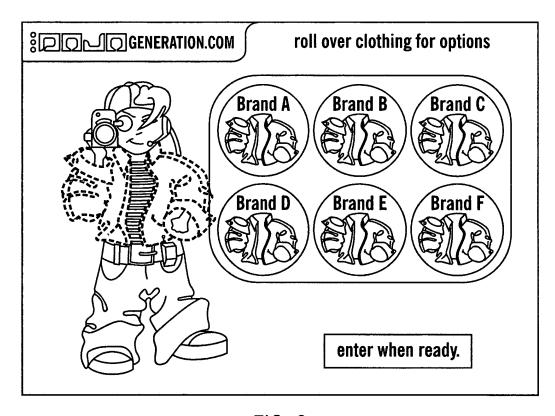


FIG. 9

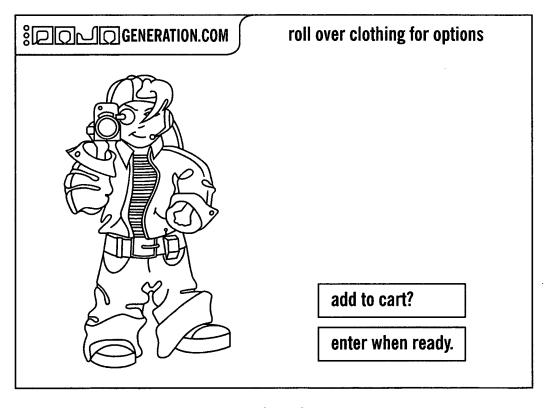


FIG. 10

13/14 DATABASE **USER IP Address Password** Character name (optional) Personal data (optional) Name Address E-mail Zip code **Attribute Choices PERSONA** Gender Age Dress **Accessories** Interests **Actions Taken** Link to site A Viewed page x
Took survey on topic z
Survey answers
Exit page x/time at page x
Return to home site/time at site A
Go to page 5
Select choice C **HISTORY** Date Time in Time out FIG. 11

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